

# canticle

7.27.10

HSHS Division (Western Wisconsin) integrates physician leadership positions into senior leadership team

Effective July 1, 2010, three physicians joined our senior leadership team to promote the growth of our superb clinical services in the region and to enhance the quality initiatives at Sacred Heart and St. Joseph's hospitals. The principle objectives of this new structure are to enhance

primary care and tertiary care growth throughout the region and to ensure that the clinical quality of care at Sacred Heart and St. Joseph's hospitals and their facilities are the highest available anywhere in the region.

(continued on page two)

## An Organization Structure for the FUTURE



Kamal Thapar,  
MD, PhD, FRCS(C),  
Marshfield Clinic

Chris Longbella,  
MD, OakLeaf  
Medical Network

Chris Felton,  
MD, FACEP,  
Infinity  
HealthCare



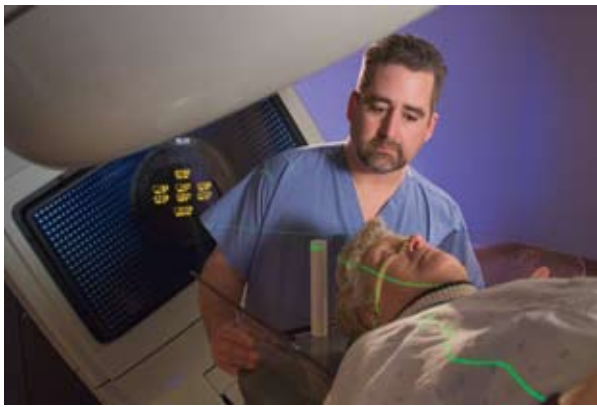
there is hope here.

## Physician leadership positions

(continued from page one)

- **Chris Longbella, MD**, will fill the role of Chairman of Primary Care Development. He will focus on facilitating division growth in the hospitals' primary care practices, women's and children's services, outpatient services and rural networks. Dr. Longbella is board certified in obstetrics and gynecology and is affiliated with OakLeaf Medical Network.
- **Kamal Thapar, MD, PhD, FRCS(C)**, will continue in an expanded role as Chairman of Tertiary Care Development. He will focus on assisting and supporting growth in all of the hospitals' current and future tertiary care services. Dr. Thapar is board certified in neurosurgery and is affiliated with Marshfield Clinic.
- **Chris Felton, MD, FACEP**, will join as the Division's Chief Medical Officer. He will work on strengthening quality of care for services and programs at Sacred Heart and St. Joseph's hospitals. Dr. Felton is board certified in emergency medicine and is affiliated with Infinity HealthCare.

"An integral part of the leadership team, all three physicians will maintain their clinical practices and will devote approximately one-third time to these new responsibilities," said Steve Ronstrom, President & CEO, HSHS Division (Western Wisconsin). "Their input and expertise will be especially valuable as we work through the changes with health care reform and they will contribute a more connected 'voice of the physician' in our decision-making process."



## Fiscal Year 2010 Recap

### Patient centered facility improvements

During Fiscal Year 2010, [Sacred Heart Hospital](#) spent over \$11.3 million on Capital Equipment Purchases to improve the hospital's facilities and equipment for colleagues, physicians and the patients we serve. Highlighted amongst those purchases was \$3.7 million spent on a Linear Accelerator for the hospital's [Center for Cancer Treatment & Prevention](#), \$2.4 million for Information Systems' implementation of MEDITECH, \$1.7 million spent on an Artis Zee Biplane for the Angiography Suite in the hospital's newly renovated [Center for Imaging](#), \$1 million for renovations to the hospital's developing Urgent Care Department and another \$1 million for the hospital's new Air Handling Unit.

It is with a patient centered focus that Sacred Heart Hospital has continued to reinvest in the community through purchasing the newest, most sophisticated technologies to allow state-of-the-art treatments to be done right here in Eau Claire, close to patients' homes, families and friends.

## MEDITECH Update

### 35 Days to Go-Live

The new Electronic Medical Record – MEDITECH will go-live in five weeks. Although an electronic medical record has been a long-awaited change, MEDITECH is one of the biggest changes we have experienced in recent years. With user training well underway, parallel testing is also taking place to identify any issues and correct them in a timely manner. The anticipation of this change may be producing both excitement and hesitance in the organization. During these next few months we must all be patient with one another, and particularly with ourselves and

individual learning curves. Some may experience more apprehension than others. Seeking assistance from co-workers as well as being supportive to one another will ease the transition. Sacred Heart Hospital is blessed with dedicated colleagues who provide excellent care to the patients entrusting their care to us. It is with that in mind that we thank you for your perseverance as we navigate this change together.





## A CLASSIC of an Event

### Friends of Sacred Heart Hospital Golf & Tennis Classic

Over the past twenty years, the Chippewa Valley has supported [Sacred Heart Hospital](#) by raising more than \$825,000 through The Sacred Heart Classic, the area's premiere charity golf and tennis outing.

On July 26th, [Friends of Sacred Heart Hospital](#) hosted the 20th Anniversary Golf & Tennis Classic at the Eau Claire Country Club. With the support of dozens of volunteers, many major sponsors and **over 175 participants, the event raised \$55,000.** All proceeds will benefit the expansion of the hospital's da Vinci® robotic surgical program. In fact, participants were even able to "test drive" a mobile da Vinci unit at the event.

Chippewa Valley resident **Vicki Hendrickson was the Thrill of Victory Honoree**, paying tribute to her amazing recovery following stroke treatment and rehabilitation at Sacred Heart Hospital.

"It is amazing to see the outstanding support for the mission and services we offer here at Sacred Heart," said Ann Kaiser, CFRE, Director, Development, Sacred Heart Hospital. "Celebrating the event's 20th anniversary is a very special occasion and we greatly appreciate the generosity of everyone who has participated over the years."

The 21st Classic will be held on Monday, July 25, 2011.



### St. Joseph's hosts its 10th anniversary Live & Laugh Women's Event

On August 26, [St. Joseph's Hospital](#) will host its 10th annual "Live & Laugh Tonight" women's event at Avalon Hotel and Conference Center, 1009 W. Park Avenue, Chippewa Falls. All are encouraged to attend. Vendor booths will open for viewing at 5:30 pm, with the evening's keynote presentation set for 7 pm. Motivational humorist, entrepreneur,



Barbara  
Bartlein

businesswoman and professional speaker **Barbara Bartlein will present "What it Took Me 50 Years to Know,"** which will no doubt leave you laughing in your seat and ready to look at life's challenges in a whole new light.

This event is free in exchange for a non-perishable food item to benefit the Chippewa Falls Salvation Army Food Pantry. Reservations are required and are only available online by visiting [weau.com](#) under the "WEAU Sponsored" tab. The registration deadline is Sunday, August 1. Due to limited space, a random lottery drawing will be held for seats to the event. Those selected will be notified via e-mail the first week of August.

# A Heating & Cooling System that saves lives.



Photo courtesy of Shane Opatz, Leader-Telegram

[Sacred Heart Hospital](#) is saving lives with the addition of state-of-the-art medical equipment that regulates core body temperature by precisely cooling and warming patients who are suffering from a variety of medical conditions. The process of cooling the body can limit potential damage to the brain, tissue, and other organs. By adding CoolGuard's Intravascular Temperature Management System (IVTM™) to its critical care and emergency departments, Sacred Heart Hospital joins an elite group of hospitals around the world that are adopting this life-saving technology.

Sacred Heart Hospital is offering this leading-edge intravascular therapy for patients who have suffered [cardiac](#) arrest, [neurological](#) injury, or environmental hypothermia. The hospital is one of a growing number of early adopters to offer this therapy. Sacred Heart Hospital acquired this technology in Fall 2007.

Today, major medical societies recommend temperature management as the standard of care treatment for some neurosurgical patients and cardiac arrest survivors. Sacred Heart Hospital's system provides cooling and warming within the patient's body, offering superior clinical efficiency when compared with other methods, including surface cooling pads, in reaching and maintaining target temperature. (continued on next page)



Josiah Nelson, MD, Western Wisconsin Urology



## The Regions Only

### New surgical technology enhances safety and efficiency

With a strategic priority to bring the most advanced surgical technology to the Chippewa Valley, Sacred Heart Hospital recently made a \$34,000 investment in patient care with the purchase of two new digital ureteroscopes for the hospital's [Center for Surgical Care](#). As the only facility in the region to offer this state-of-the-art technology, physicians are now able to treat and diagnose kidney disorders more accurately and efficiently than ever before. Perhaps the most prominent

(continued on next page)

## Hospital offers life-saving therapeutic temperature-management technology

The new IVTM system consists of a console and cooling/warming catheters, which work together to deliver exceptional power and control for both cooling and warming applications.

The medical staff in Sacred Heart Hospital's critical care department are currently trained on this system and have been using it for approximately three years. The medical staff in the emergency departments at [Sacred Heart](#) and [St. Joseph's](#) hospitals are undergoing skills training with this technology. "Rapidly induced medical hypothermia under controlled conditions has been found in some studies to improve neurological outcomes after cardiac arrest," said Sheffey Massey, DO, Infinity HealthCare, Medical Director, [Emergency Medical & Trauma Center](#) at Sacred Heart Hospital. "Our goal is to get this started as soon as we can with certain patients undergoing cardiac arrest, and then continue this in the hospital." This technology can also be used to re-warm patients suffering from hypothermia.

"This technology gives our health care providers the power and control they need to rapidly, safely, and effectively manage the core body temperature of patients who would benefit from this," said Fadi Sabbagh, MD, Eau Claire Medical Clinic, and critical care/internal medicine physician at Sacred Heart Hospital. "The intravascular approach allows

us to regulate body temperature to a degree of precision we've never seen before."

The temperature management system works by providing cooling and warming from a catheter inserted into the patient's vein. This provides better control of the core body temperature by directly cooling or warming the patient's blood as it flows through the body. This catheter is connected to the console, which when used to induce hypothermia, circulates ice-cold saline solution inside the balloon catheter. After a period of therapeutic hypothermia, typically 12-24 hours, the system slowly and accurately re-warms the patient back to normal body temperature. Since the saline flows only within the catheter, no fluid is infused into the patient.

This system provides a variety of catheter options depending upon the specific patient needs. The catheters range from those being suited for fever management and induced hypothermia in cardiac cases, to others used for the therapeutic warming required in treating burn and trauma patients, patients suffering from hypothermia, or during long surgeries.

\*This technology was recently featured in the July 18, 2010, issue of the *Leader-Telegram*.



advantage compared to traditional ureteroscopes is the enhanced video clarity. "The difference in visualization is comparable to the difference between that of a TV in the 80's and a HD TV today," commented Josiah Nelson, MD, Western Wisconsin Urology, who practices at Sacred Heart Hospital. In addition, because the new ureteroscopes rely on a digital chip instead of fiber optic cable they allow for greatly increased flexibility than previous models. "The flexibility and visualization achieved with a digital

ureteroscope provides better access to the kidney, the ability to perform a more complex ureteroscopy, which in turn leads to safer, more complete treatment and better outcomes for patients," added Dr. Nelson. As an area leader in surgical technologies, Sacred Heart Hospital is proud to bring this equipment to the Eau Claire area, ensuring patients state-of-the art care close to home.

# Family Picnic

You're invited to the Sacred Heart

**Hospital Family Picnic**  
**Thursday, August 5**  
**Serving Times: 3:30 - 6:30 pm**

Hospital Sisters, Colleagues, Retirees, Physicians, Volunteers and their immediate families are invited.

Activities include: food, refreshments, children's games, face painting, clowns and family fun!

### Go Green! Buy Local!

As a regional healthcare organization, Sacred Heart Hospital supports family farms and locally-produced agricultural products. Buying local reduces fuel consumption and supports the local economy.



# Unwind your mind

## Take control of your stress

### Course Offers Mindfulness-Based Stress Reduction

In small doses, stress can motivate you to do your best. But when you are under constant stress—whether it be from everyday hassles and deadlines, or from constant pain or illness—your mind and body can pay the price. Sacred Heart Hospital's Center for Healthy Living offers an eight-week course called Mindfulness-Based Stress Reduction (MBSR). The course teaches you techniques you can use to reduce your stress, decrease your pain, increase your ability to relax and enjoy greater energy.

#### MBSR FREE Orientation:

Thursday, August 26

Please note: attendance is required prior to program participation.

You may choose one of the following sessions:

Time: 12-1 pm or 5-6 pm

Location: St. Bede Retreat & Conference Center

1190 Priory Road, Eau Claire, WI

#### Course Schedule:

Thursdays, September 9-October 28

5-7:30 pm

All-day retreat, Saturday, October 16

St. Bede Retreat & Conference Center

1190 Priory Road, Eau Claire, WI

#### Course Fee:

The \$350 course fee includes all materials. Payment in cash or check may be made in full at the first session or in three installments during the course. **Sacred Heart and St. Joseph's hospitals' colleagues may take the course for \$150.**

For more information about MBSR and what it can do for you, call Sacred Heart Hospital's [Center for Healthy Living](http://www.sacredhearteauclaire.org) at 715-717-1600, or go to [sacredhearteauclaire.org](http://sacredhearteauclaire.org).

## “For it is in giving, that we receive...”

### Eagle Scout builds hospital’s herb gardens

“In support of our Franciscan heritage to the Earth and the mission of Hospital Sisters Health System, [Sacred Heart Hospital](#) and its colleagues have found another way to provide the freshest and most nutritious foods to those we serve with minimal impact on our carbon foot print and environment,” commented Rick Beckler, Director, Hospitality Services; and Chair of the hospital’s [Green Team](#). This past spring, Sacred Heart’s Nutrition Services team, in conjunction with their continuing support of locally produced foods, **decided to expand their in house production with an on-site herb garden.**



To accomplish this, the team in listed the help of a young man from Memorial High School, **Alistair Keys**, who was searching for a project to earn Eagle Scout. The project had to serve a nonprofit organization, include 80 hours of fellow scouts’ time and efforts, and involve extensive planning and execution. Alistair



and his fellow scouts from Troop 31 planned, built and placed two elevated herb gardens on the back patio of Sacred Heart’s north side, behind the POB. From there, the hospital’s Nutrition Services team has planted and nurtured many herbs this summer to utilize in preparing meals.

Congratulations and thank you to Alistair for his contributions to our hospital and the Eau Claire community.



Re-Investing Spirituality & Ethics in our Networks

*God grant me the serenity to accept the people I cannot change,  
The courage to change the one I can,  
And the wisdom to know it’s ME!*

RISEN is a four-day colleague practicum retreat designed to discover and integrate spirituality as a resource for personal and professional growth, healing, health and mind-body-spirit wellness. The next RISEN retreat will be held **October 18-19 and 25-26**. Participants must be able to attend all four days.

For more information or if you wish to participate in this program, please contact Emily Sylla at 715-717-3787 or by email [esylla@shc.hshs.org](mailto:esylla@shc.hshs.org). A new RISEN Reminder will be featured each month in Canticule.

## Book Needed

### Hospital hosts annual book sale

On July 29 and 30, Sacred Heart Hospital will be hosting its annual book sale to benefit the American Heart Association. Since July 6, hospital colleagues have generously donated gently used books to be sold at the annual fundraiser. All proceeds will be donated to the American Heart Association at the annual Heart Walk.

Please donate your new and gently used books, DVD’s and CD’s to this wonderful cause. Donation will be collected through tomorrow, July 28, and may be dropped off at the hospital’s:

- Main Lobby
- Cafeteria
- Employee Entrance

#### Book Sale Hours of Operation:

Thursday 10:00 am - 2:00 pm

Friday 8:00 am - 2:00 pm

Please no dictionary’s, encyclopedias, medical journals or magazines.

For additional information, please contact [Nancy DeMars](#) at 715-717-4018.

